



A  
Workshop  
on

## UI/UX Designing

Organized By

**Bharati Vidyapeeth (Deemed to be University)**

**College of Engineering, Pune**

In Association With

**Mozilla Campus Club BV (DU) COEP**

By

**ADARSH KUMAR**

[adarsh2912ad@gmail.com](mailto:adarsh2912ad@gmail.com)

**Member, MOZILLA CAMPUS CLUB**

On

**06/02, 07/02 and 09/02/2019**

Mozilla Campus Club of BV(DU)COE, Pune conducted workshop on "UI/UX Designing" on 6<sup>th</sup>, 7<sup>th</sup> and 9<sup>th</sup> February 2019. The workshop was open and free for all the students of BV(DU)COE. The workshop was conducted for the students who want to be innovative,

creative in the field of UI Designing. Mr. Adarsh Kumar, Member, Mozilla Campus Club was the key speaker for this workshop.

User interface design has been a topic of considerable research, including on its aesthetics. Standards have been developed as far back as the 1980s for defining the usability of software products. One of the structural bases has become the IFIP user interface reference model.

**User Interface design (UI) or user Interface Engineering** is the design of user interfaces for machines and software, such as computers, home appliances, mobile devices, and other electronic devices, with the focus on maximizing usability and the user experience. The goal of user interface design is to make the user's interaction as simple and efficient as possible, in terms of accomplishing user goals (user-centred design).

Whereas **User Experience Design (UX, UXD, UED or XD)** is the process of enhancing user satisfaction with a product by improving the usability, accessibility, and pleasure provided in the interaction with the product User experience design encompasses traditional human-computer interaction (HCI) design, and extends it by addressing all aspects of a product or service as perceived by users

The three-day workshop had a complete hands-on experience for all everyone whom participated in this workshop. With the tremendous response from the students, the workshop turned out to be a huge success.

