



**BHARATI VIDYAPEETH**  
**(DEEMED TO BE UNIVERSITY)**  
**COLLEGE OF ENGINEERING, PUNE**

**Department of Electronics and Communication Engineering**

**TITLE: MEMEBERSHIP DRIVE FOR IEEE MEMBERSHIP AWARENESS AND ITS BENEFITS**

**Date:** 13<sup>th</sup> March, 2021

**Venue:** Microsoft Teams (Online)

**Number of Attendees:** 18

**Membership Drive conducted by:**

Mrs. Sharda Tondare (Counselor), Mrs. Rupali Ambekar (Mentor) and IEEE Student Branch, BV(DU) College of Engineering, Pune.

**Objective:**

- To aware students about IEEE and its membership benefits.
- To make students aware and staying current with the fast-changing world of technology.

**Summary of the Seminar:**

- The seminar on “IEEE Membership Awareness” was conducted on Microsoft Teams (Online) to introduce the benefits of IEEE student membership as IEEE delivers access to the industry's most essential technical information, networking opportunities, career development tools, and many other exclusive benefits to its **members**. Few of them are discussed during the seminar:

**Photographs:**



Organized on Microsoft Teams by IEEE Student Branch, BV(DU) COE, Pune.



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1. One of the benefits of being a member of IEEE is one can interact with other IEEE members who share similar interests and can build a strong network revolving around your profession, industry or projects.
2. Being a member of IEEE, one can participate in IEEE events either free of cost or with minimum of fee as compared to Non-IEEE member.
3. If you are a member of IEEE, you can join Webinars which helps to boost your technical knowledge.
4. IEEE being an International Organization helps with its features of IEEE Spectrum Magazine, Digital Library, Collabratec which helps to foster learning and curiosity among students.

The screenshot shows a Zoom meeting interface. At the top, the time is 4:59 and the meeting title is "In meeting (16)". Below the title is a list of attendees, each with a profile icon and a name. The attendees listed are: ADIBHATLA PRAGNYA (Attendee), Ashwini Anand, DEBRAJ BISWAS, Kulwant Singh (Attendee), Kushagra Goel, Mahesh Suthar (Attendee), Praveen Tiwari (Attendee), REUEL REUBEN, Saurav Kumar (Attendee), sharda Tondare, SHIRISH JAISWAL, and Shubham Singh. A presentation slide is visible in the foreground, partially overlapping the list. The slide has a dark background with a cityscape image and text that includes "IEEE Innovation Spotlight" and "Shubham Singh". At the bottom of the screenshot, there are three navigation icons: a hamburger menu, a square, and a triangle.

Benefits of IEEE membership is being explained through a presentation prepared by committee members, IEEE Student Branch, BV(DU) COE, Pune.



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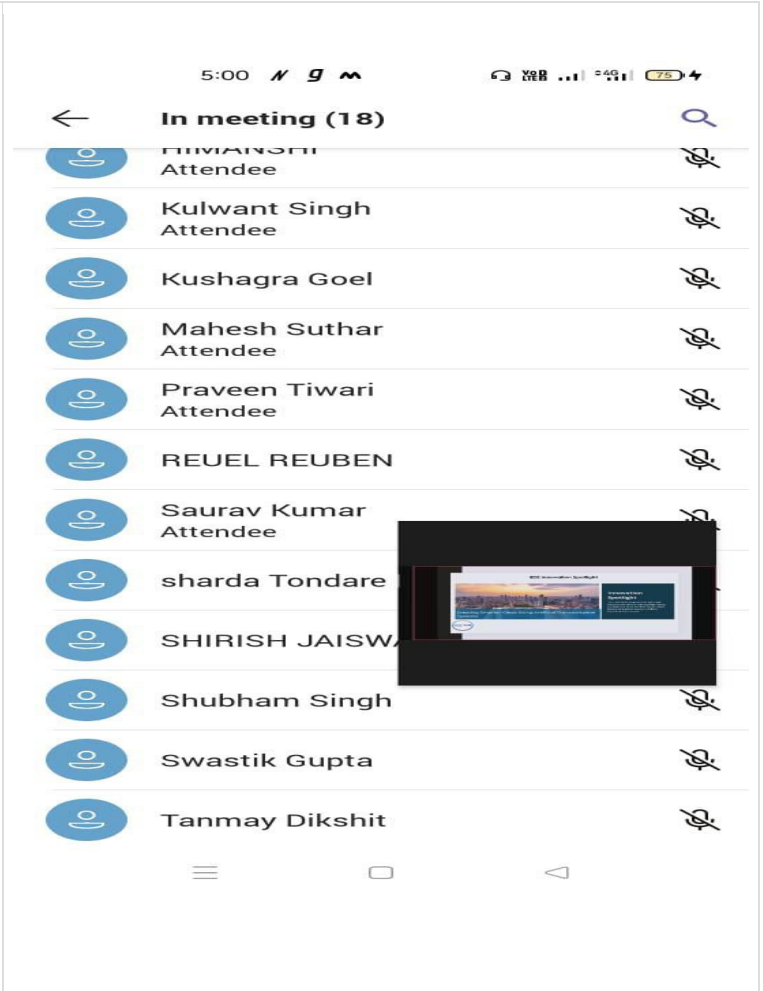
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5. The major forte of IEEE is publishing paper and students were made aware of importance of publishing paper with IEEE.

6. The benefits of attending conferences were also mentioned and how it can boost confidence and foster sense of paper writing within oneself.

**Outcome:**

- The students were motivated to become an IEEE member to avail all its benefits.
- Students showed interest and were eager to become a member of the community for growth and development.
- Students were also made familiar with the offers and discounts which IEEE is providing during these difficult times to ease membership options.



Members actively participated and cleared their queries and doubts regarding IEEE.



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