

**Bharati Vidyapeeth (Deemed To Be University)
College of Engineering**

**Report of One day Seminar on
Build like Women: An Interactive session with aspiring
Women Entrepreneur**

Women Cell of Bharati Vidyapeeth (Deemed to be University) College of Engineering, Pune organized a one day seminar on “Build like Women: An Interactive session with aspiring women Entrepreneur” which was scheduled on 19th September 2019. The schedule of the programme divided into four sessions.. The Successful and renowned women entrepreneurs were invited to conduct the sessions in the seminar. Ms Vandita Kedia’, Co-Founder, The Daftar, Pune inaugurated the programme. The women Cell In charge Dr. K.S. Kulkarni gave the information about the institute to the guests and participants.

The speaker for **Session I** was ‘Vandita Kedia’, co-founder, The Daftar, Pune on the topic ‘Travel and Entrepreneurship’. She said that entrepreneurs should keep trying and strive to achieve their goals. Rejections should be taken positively and never underestimate yourself. Entrepreneur should always keep looking for the opportunities and hit it at right time. While sharing her experience about travel entrepreneurship, she said that travel business helps to understand yourself. She also said that it is necessary to know how to address and acknowledge negative thought process. Struggles and failures are the part of entrepreneurship, everything will not always workout well. Its all about keeping positive attitude and keep trying.



Ms. Vandita Kedia Co-Founder, The Daftar, Pune

The speaker for **Session II** was 'Deepa Shah', Ex Director & Co-founder, Novosalus Technologies Pvt. Ltd. Pune on the topic 'Learning in Entrepreneurial Journey'. She focused on the five important things which she learnt in her entrepreneurial journey. 1) Career is a marathon, not a sprint; prepare to complete, not to win. 2) Search for opportunity, not just a job; opportunity gives exposure, job gives only experience. 3) You can't solve all the problems, choose the one's you want to solve and then focus. 4) Leadership cannot be taught, it can only be learnt; keep searching till you find leaders to learn from. 5) Be it career or life, balance sheet is important; Revenue is less important than loss.



Deepa Shah, Ex Director & Co-founder, Novosalus Technologies Pvt. Ltd. Pune

The speaker for **Session III** was Manjula Nair, CEO, RealbuzzZone, Pune Marketing Mentor for StartUps and SMEs on the topic 'How to elevate your spirit and thoughts when planning an entrepreneur journey'. She gave the 10 lessons to the women entrepreneur aspirants so as to elevate the spirit in the journey of an entrepreneur. She says the first important thing is to dream and one should be micro ambitious. Never seek for happiness, its a feeling which comes from inside. It is important to stay compassionate because the things will take their own pace and time. It is essential to trust yourself first so that one can trust other people without which the entrepreneur journey is difficult. One should be a great leader in order to become a successful entrepreneur. Your attitude defines you and one must always carry a positive attitude. It is important to be a good teacher in the entrepreneur journey. One must feel lucky and should get some time for oneself. The session was ended with the questions and answers from the audience.



Manjula Nair, CEO, RealbuzZone, Pune

The speaker for Session IV was 'Ankita Shroff', MD & co-founder, SAV Chemicals Pvt. Ltd., Pune on the topic 'Innovation and Entrepreneurship'. The session was started by felicitation of speaker by Prof. Sheetal Patil. She shared her experience as entrepreneur where her Bubble Tea startUp was a failure and then how she started up with the adhesives. She says that one must find out for the business opportunity. She says that the people, market and the product are the important things in entrepreneurship. One must ask many questions and communicate with the people as much as possible. If you are confident about the idea or a product, then raising money is not a concern. One should be fearless to be a successful entrepreneur. She told the key to become an entrepreneur i.e. CIRCUS which states Collaboration, Initiative, Reflect, Consistency, Utilize and Socialize.



Ankita Shroff, MD & co-founder, SAV Chemicals Pvt. Ltd., Pune

The sessions conducted were truly interactive and helpful for everyone.